October 14, 2023 (Sat) | 11:30am – 12:10pm

BBA in Finance (FINA)

HKUST Information Day 2023



VORLD CLASS IN ASIA

Agenda

- Brief Introduction of FINA
- FINA Student/Alumni Sharing

- Discussion Forum
- FINA Booth





FINA Team



Prof. Lynn Pl

Prof. Ekkachai SAENYASIRI

Associate Professor UG Coordinator Department of Finance Email: esaenyasiri@ust.hk

Associate Professor Associate UG Coordinator Department of Finance Email: lynnpi@ust.hk





WORLD CLASS IN ASIA





Ms. Miki YEUNG

Program Manager Student Advisor Department of Finance Email: mikiyeung@ust.hk

What is Finance?





How to raise capital for your business?



How to invest?



How much capital should you allocate to each asset class?

0



WORLD CLASS IN ASIA

BBA in Finance Nart Title

BCD

FEBRUARY

FINA Curriculum

University Common Core 30 Credits

Business Core 45-16 Credits

FINA Major 25-28 Credits

Including:

ACCT 2200 Principles of Accounting II ISOM 2700 Operations Management MARK 2120 Marketing Management MGMT 2110 Organizational Behavior





FINA Curriculum

Required Courses	
Key Skills for Finance Professionals (A)	FINA 3001
Intermediate Investments	FINA 3103
Derivative Securities	FINA 3203
Intermediate Corporate Finance	FINA 3303
Bloomberg Market Concepts Certification	FINA 3810
Financial Accounting I & Accounting II OR Intermediate Financial Accounting for Non-Accounting Majors	ACCT 3010 & 3020 ACCT 3030
(Take ANY ONE course from the following list) Business Programming in VBA OR Python Programming for Business Analytics OR Introduction to Computing with Java	ISOM 3230 ISOM 3400 COMP 1022P
Elective Courses	
FINA 3000-level or above (3 courses)	
Total Credits Required	25-28



BBA in **Finance**

FINA Elective Courses

- FINA 3820 Refinitiv Certification Program
- FINA 3830 Refinitiv Analytics
- FINA 4003 Wealth Management
- FINA 4013 Corporate Valuation
- FINA 4103 Financial Markets Trading and Structure
- FINA 4203 Mergers, Acquisitions, and Corporate Restructuring
- FINA 4303 Fixed Income Securities
- FINA 4403 International Finance
- FINA 4413 Family Business
- FINA 4503 Banking and Financial Intermediation
- FINA 4513 Risk Management
- FINA 4603 Venture Capital Financing
- FINA 4703 ESG Investing
- FINA 4929 Special Topics in Finance
 - Family Office
 - Responsible Finance
 - Introduction to Artificial Intelligence and Big Data in Finance

FINA Study Pathway

Year 1

[Fall] [Spring] FINA2303

Year 2

[Fall] [Spring] FINA3001, FINA3103, FINA3203, FINA3810

Year 3

[Fall] ACCT3010+3020/ACCT3030, FINA3303, ISOM/COMP [Spring] FINA Electives

Year 4

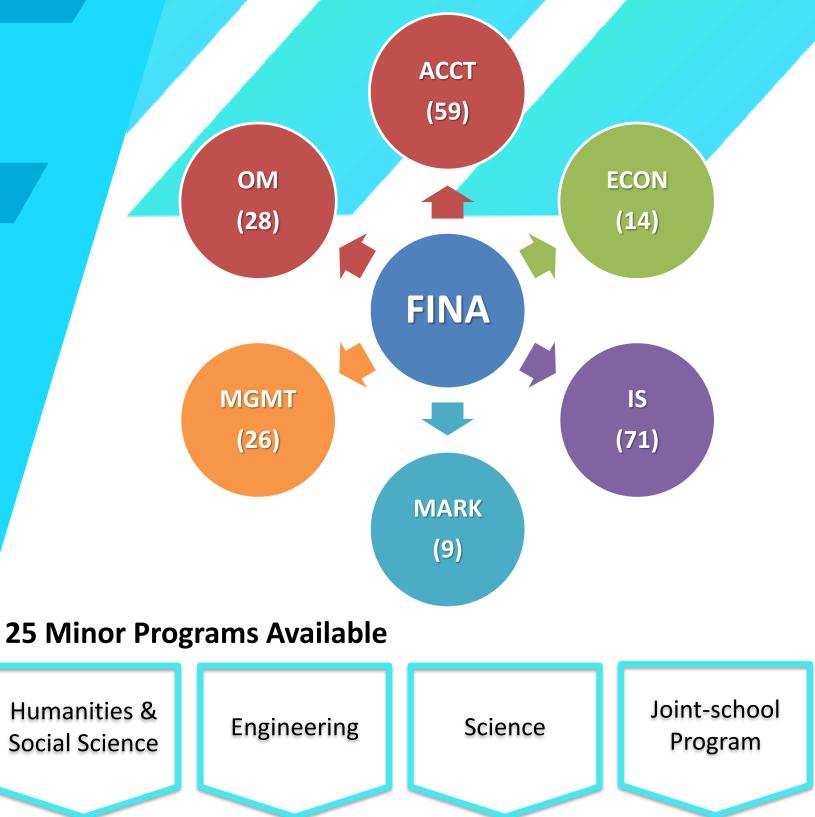
[Fall] FINA Electives [Spring] FINA Electives

Humanities & Social Science



BBA in Finance

Most Popular Additional Majors



FINA Students' Life

HIKUST DEPARTMENT OF FINANCE

raduation Party 200



World Class in Asia



FINA Extra-Curricular Activities

SEP

FINA Orientation Day	• FIN

- FINA Peer Mentoring Program (PMP): Kick-off
- FINA Career Mentorship Program (CMP): Kick-off
- FINA Student Speaker Series
- Finance Workshop Series
- Alumni Sharing Session cum Practical Demonstration on Essential Market Tools

OCT

- FINA CMP: Mock Interview & CV Workshop
- FINA Student Speaker Series
- FINA PMP: Resume Review
- Finance Workshop Series

NOV - JAN

• FINA Cross-cohort Event







WORLD CLASS IN ASIA

BBA in **Finance**

FEB

NA CMP: BBQ • FINA CMP: Resume Review • FINA Student Speaker Series • Finance Leaders Forum (New – TBC) • Alumni Sharing cum Practical Demonstration on Essential Market Tools

MAR

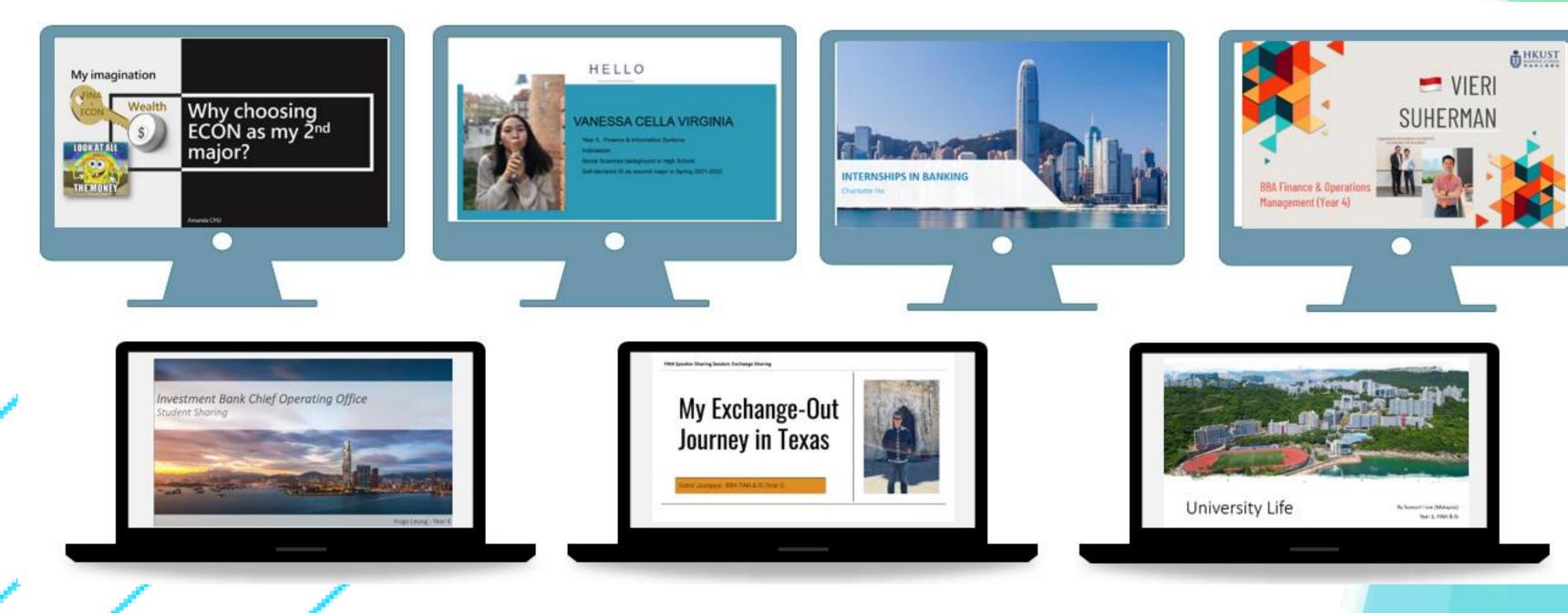
• FINA CMP: Speed Networking Workshop • FINA Student Speaker Series • Finance Leaders Forum (New – TBC)

APR - MAY

• FINA Graduation Dinner (for final year students)

FINA Student Speaker Series

This is a student-led event. A group of FINA students helped to organize the FINA Student Speaker Series for all FINA students over the years. The FINA program encourages Program-Student Partnership.





BBA in

Finance

WORLD CLASS IN ASIA

FINA Orientation Day & Peer Mentoring Program





FINA Career Mentorship Program (CMP)

It is our honor to have FINA alumni to be FINA students' career mentors, and help FINA students solidify their goals and gain professional perspectives. 2023-24 is our 4th year offering the mentorship program.









FINA Christmas Party









World Class in Asia



FINA Career Prospects

Graduate Job Offers (FINA, Class of 2023) [Data collected in Jun 2023]

- Bank of America: Analyst, Global Markets Analyst
- Barclays: Graduate Analyst, Trader
- Citibank Global Consumer Bank: Management Associate
- **Deutsche Bank: Corporate Banking Analyst**
- Hang Seng Bank: Global Banking, Management Trainee
- **HKEX:** Graduate Program ٠
- HSBC: Graduate Analyst, Graduate Trainee, Corporate Sales, Research Analyst
- **ICBA:** Graduate Trainee •
- Jane Street: Trading Desk Operation
- J.P. Morgan: Analyst, Global Private Banking Analyst
- UBS: Cross Asset Sales, Analyst

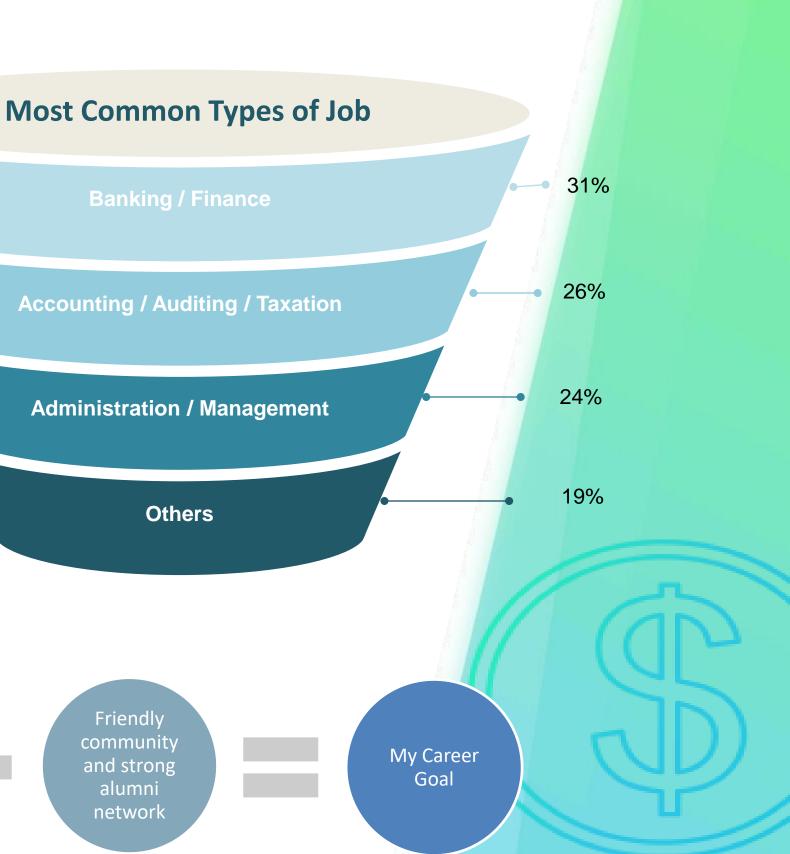
Graduate Job Offers (FINA, Class of 2022) [Data collected in June 2022]

- CICC: Investment Banking Analyst
- Citibank: Global Consumer Bank Analyst, Private Banking Analyst, Corporate Banking ٠
- Deloitte: Associate ٠
- Evercore: Investment Banking Analyst ٠
- Goldman Sachs: Analyst (Global Investment Research) ٠
- Hang Seng: Management Trainee ٠
- HBSC: Graduate Trainee, Graduate Analyst, Associate
- JP Morgan: Analyst
- Morgan Stanley: Analyst
- PwC: Audit Associate, Tax Associate, Risk Assurance Associate ٠
- UBS: Graduate Analyst, Investment Bank Analyst

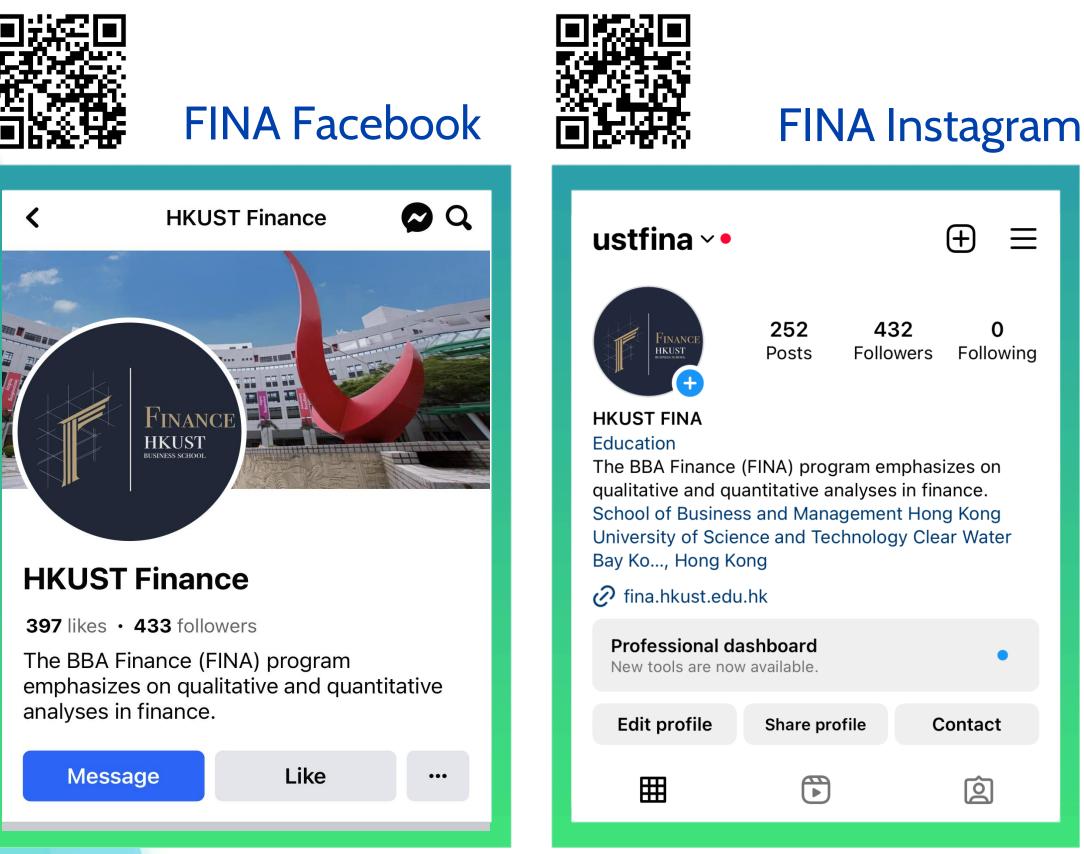
Well structured curriculum \rightarrow equip with essential knowledge

Provides substantial career advices/ opportunities





FINA Student-Alumni Network





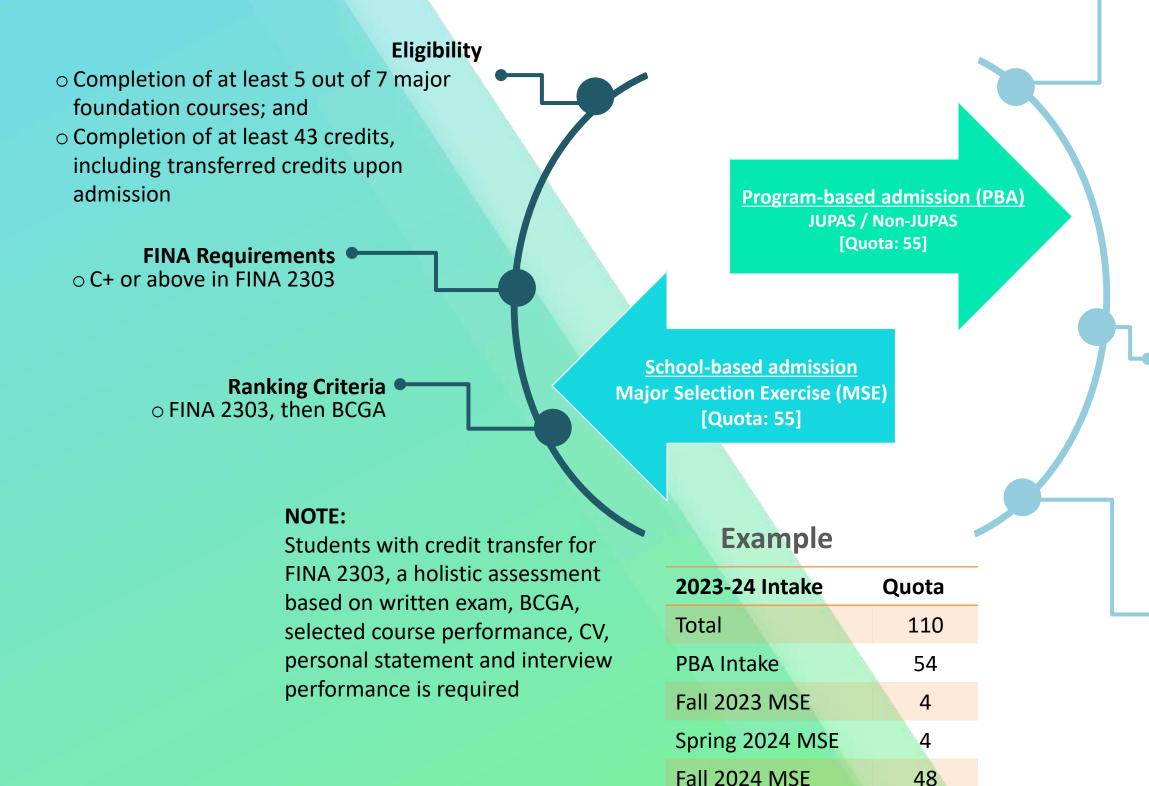


WORLD CLASS IN ASIA

BBA in Finance

FINA LinkedIn \equiv Finan hkust 0 Following **HKUST Finance Alumni Group Unlisted group** Earn an Active Group badge 627 members including Matthew Lo and 130 other connections Invite Share ... Start a post in this group =___ Post will be visible only to the group members. All Recommended

How to join FINA program?







JUPAS Minimum Admissions Requirements

- English Language [4]
- \circ Chinese Language [3]
- o Math (Comp) [3]
- Citizenship and Development[Attained]
- \circ Elective 1 [3]
- $_{\odot}$ Elective 2 / M1 / M2 [3]

Highest	Median	Lower	Lowe Quartile Per-
Attainable		Quartile	Subject Average Score
72.25	47.5	46	5.4

International Qualifications: Specific Subject Requirements

- \odot IBDP: HL Math or SL Math: Analysis and Approaches.
- \odot GCEL: Math or Further Math
- SAT/AP: SAT MATH I or MATH II or AP Calculus AB or Calculus BC
- \circ Other Qualifications: Math

International Qualifications: Boundary Score

```
\circ IBDP ≥ 34
\circ GCEAL ≥ AAB
\circ SAT / AP ≥ 1320
\circ Other qualification: Senior Level Math
```

Reference Links and Materials

- FINA Curriculum & Pathway: https://fina.hkust.edu.hk/programs/bba-in-finance/curriculum
- HKUST Majors & Minors: <u>https://prog-crs.hkust.edu.hk/ugprog</u>
- SBM Major Declaration: https://bmundergrad.hkust.edu.hk/academics/academic-planning/major-selections
- FINA Students and Alumni Sharing: https://fina.hkust.edu.hk/bba-in-finance/student
- Futurepreneur is HERE: BBA in Finance (2022): https://www.youtube.com/watch?v=55BB5C0JuVo
- BBA in Finance / BSc in Quantitative Finance Program Talk (Sep 2020): https://www.youtube.com/watch?v=KLwM3fEJdJU&feature=youtu.be
- SBM webinar series 2019: BBA Finance and BSc Quantitative Finance Program Highlights: https://www.youtube.com/watch?v=ksxyhz4rAUo&feature=youtu.be
- HKUST Rankings: https://join.ust.hk/why-hkust



